



Harry & Rose Samson Family  
Jewish Community Center

# Summer Festivals



## Celebrate Summer 2024 with our Community

Harry and Rose Samson Family JCC is a top destination for wellness, education, and community programs, welcoming more than 1,500 people through our doors each week. Our members, guests, and program participants are a diverse, active, and engaged cross-section of the community.

Each year the JCC summer festivals are a highlight for the community and a huge draw – with more than 300 people in attendance at each event. These evenings are family-friendly, filled with entertainment, food, activities, and community connection. Most attendees are young families with children under 10 which often includes kids, parents, and grandparents.

All festivals listed below take place on our Whitefish Bay campus at 6255 N. Santa Monica Blvd. and include food trucks and other fun add-ons.

### ● Outdoor Movie Night JUN 18

Lights! Camera! Action! Outdoor Movie Night will provide families with an extraordinary outdoor theater experience that features a family-friendly movie, popcorn, and activities for the whole family.

### ● Community Carnival JUL 18

The Carnival is coming! This event is a summer favorite for local families. It includes carnival rides, music, food trucks, bounce houses, face painting, and an evening filled with fun.

### ● Touch-a-Truck Festival AUG 15

Our annual Touch-a-Truck Festival hosts trucks that children can sit on and touch, as well as offers the chance to speak to the professionals who ride on them. We welcome a fire truck, ambulance, police vehicle, construction equipment, garbage truck, plant truck plus music, bounce houses, face painting, and family-friendly activities.

## Our Sponsors are at the Center of it All!

Your sponsorship of the JCC Summer Festivals offers you an opportunity to connect with a highly desirable audience. Local businesses are invited to set up a table and be part of the event. When you partner with the JCC, you are not only increasing your business reach, but you are also supporting a non-profit social service agency dedicated to building a stronger community!

**For more information about sponsorship or support, contact:**  
**Rachel Pressman | [rpressman@jccmilwaukee.org](mailto:rpressman@jccmilwaukee.org) | 414-967-8258**

**jccmilwaukee.org**

@jccmilwaukee f i



MILWAUKEE  
JEWISH FEDERATION

The JCC is a partner in serving the community with the Milwaukee Jewish Federation and is a beneficiary agency of the United Way of Greater Milwaukee.





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## 2024 Sponsorship Categories

### Outdoor Movie Night JUN 18

Executive Producer Sponsor - \$500

Starring Role Sponsor - \$250

Supporting Cast Sponsor - \$100

### Community Carnival JUL 18

Ringmaster Sponsor - \$500

Big Top Sponsor - \$250

Midway Sponsor - \$100

### Touch-a-Truck Festival AUG 15

Big Rig Sponsor - \$500

Steam Roller Sponsor - \$250

Tow Truck Sponsor - \$100

### SUMMER COMBO SPONSORS

*Be a part of all 3 events & reach more of our community*

Three \$500 level sponsorships - \$1250

Three \$250 level sponsorships- \$600

### \$500 Sponsors receive:

- Logo recognition on sponsor signage at event
- Premier booth placement at event
- Ability to distribute printed materials at event
- Business name and logo listed on promotional materials
- Business name and logo recognition with event email sent to 3000+ contacts
- Business promoted as sponsor in two JCC weekly email newsletters sent to 3000+ contacts

### \$250 Sponsors receive:

- Printed name recognition on sponsor signage at event
- Booth at event
- Ability to distribute printed materials at event

### \$100 Sponsors receive:

- Printed name recognition on sponsor signage at event

## Commitment

### Touch-a-Truck

\_\_\_\_\_ Big Rig \$500  
\_\_\_\_\_ Steam Roller \$250  
\_\_\_\_\_ Tow Truck \$100

### Outdoor Movie Night

\_\_\_\_\_ Executive Producer \$500  
\_\_\_\_\_ Starring Role \$250  
\_\_\_\_\_ Supporting Cast \$100

### Community Carnival

\_\_\_\_\_ Ringmaster Sponsor \$500  
\_\_\_\_\_ Big Top Sponsor \$250  
\_\_\_\_\_ Midway Sponsor \$100

**Summer Combo:** ☐ \$500 level at all three events -**\$1250 (save \$250)** ☐ \$250 level at all three events -**\$600 (save \$150)**

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

The Harry & Rose Samson Family JCC is a registered 501(3)(c). Your donation is tax deductible, as allowable by law.

### Make check payable to:

Jewish Community Center  
6255 N. Santa Monica Blvd.  
Milwaukee, WI 53217

**Send commitments to Rachel Pressman | [rpressman@jccmilwaukee.org](mailto:rpressman@jccmilwaukee.org) | 414-967-8258**

Some sponsor benefits subject to print deadlines. To ensure you receive all benefits,  
please make your commitment at least two weeks prior to each event.